



## AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

### **DYSON INDIA**

### **Campus Recruitment - 2020 Passing Out Batch** **(Only for unplaced students)**

<b>Company</b>	DYSON
<b>Website</b>	<a href="http://www.dyson.in">http://www.dyson.in</a>
<b>Batch</b>	2020
<b>Joining Date</b>	<b>Will be informed later</b>
<b>Date of Campus</b>	19 <sup>th</sup> December 2019
<b>Time</b>	8.30 am
<b>Venue</b>	E2 Auditorium, Amity university, Noida
<b>Job Title</b>	<b>Demo Expert</b>
<b>Eligible Degrees</b>	B.Tech
<b>Eligible Branches</b>	All Branches
<b>Eligibility Criteria</b>	No % Criteria No active back log
<b>Location</b>	Pan India
<b>Compensation (CTC)</b>	INR 5.07 LPA
<b>Roles &amp; Responsibilities</b>	<p>The role is a pure customer facing role where you would have to interact with the customers to sell Dyson products. Being face of Dyson, you are expected to give the best customer experience through quality demos.</p> <p>The role will be based out Direct to Home teams, Dyson own store or Dyson owned Kiosks in the premium locations of channel partners like Croma and Reliance Digital. The Demo Expert will play crucial part in maintaining in-store branding &amp; carving out business for Dyson in such a competitive space.</p> <p>Demo Experts in Direct To Home teams will travel through company car to the field appointments. For Dyson own store and Dyson owned kiosks, the</p>

	<p>Demo expert will be allocated to a particular location. Female applicants can choose to opt out of Direct To Home profile and choose only Dyson own store + Dyson owned Kiosks profile.</p> <p>Retail sales is exciting but also physically challenging as it can involve being on feet for most of the time in the 8 hour shift. We will follow 6 days' workweek with 1 weekly office (Sat – Sun are the busiest sales days!)</p>
<b>Recruitment Process</b>	<ol style="list-style-type: none"> <li>1. Introduction round – Each student has to introduce himself/herself. This round is mainly to check communication fitment.</li> <li>2. Group Discussion</li> <li>3. Interview</li> <li>4. Demo Round – The candidate will be given 1 page of a product spec and the candidate would have to explain</li> <li>5. HO round – A skype call with Sales Head will happen post all the rounds and the successful students will be given out offers</li> </ol>
<b>How to Apply?</b>	<p>Interested and eligible students need to apply on the link given below latest by <b>14th December 19 by 5:00 pm</b></p> <p><a href="#">Click here to apply</a></p>

**My Best Wishes are with you!**

**Prof (Dr.) Ajay Rana**

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist  
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

**Senior Vice President – Amity Education Group**

**Dean – Industry & Academia Alliance**

**Advisor – Amity Education Group**